



ALFA Queensland August 2018

Membership Automation

Bryn Whales



THE GO TO
PEOPLE
EMPOWERING
FITNESS
LEISURE **AND**
providers
REALISE NEW
HEIGHTS

Membership processes and management can be automated

Admissions

Booking & Check in

Classes

Skills development

Health and Fitness Programs

Communications

Surveys & Feedback

Competitions

Reporting

Payments

Automate Admissions

Member access

Casual Passes

Swim Schools Access /
Mark Attendance

Staff!

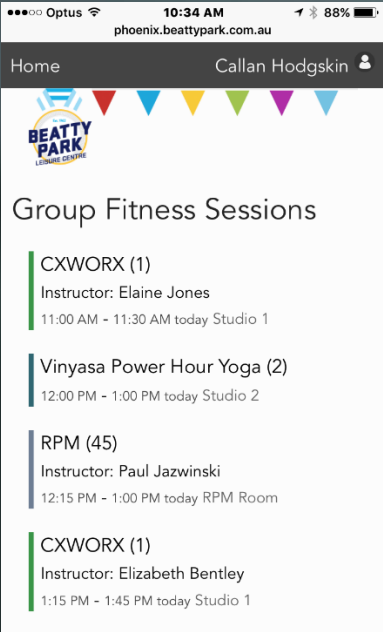


Booking & Check in

Phone / App

Web / Online

On site Kiosk



Group session joined successfully

Admission Ticket

Present this ticket for entry into your group fitness session.



Identifier

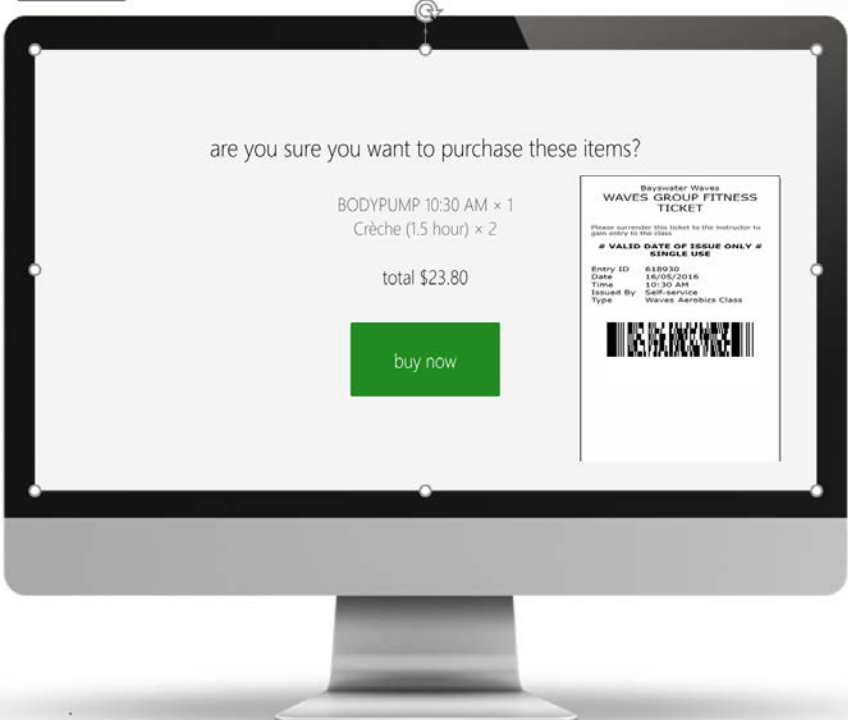
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Type

CXWORX (1)

Class Time

11:00 AM today



Skills Development

SAMPLES KABIR

Crocodiles - 0% changing to 26%

1 - Freestyle (25 metres)

☐ None ☐ Fair ☒ Good ☐ Pass

2 - Backstroke (25 metres)

☒ None ☐ Fair ☐ Good ☐ Pass

3 - Breaststroke Kick (12 metre)

☐ None ☐ Fair ☒ Good ☐ Pass

4 - Butterfly Kick

☒ None ☐ Fair ☐ Good ☐ Pass

5 - Somersaults

☒ None ☐ Fair ☐ Good ☐ Pass

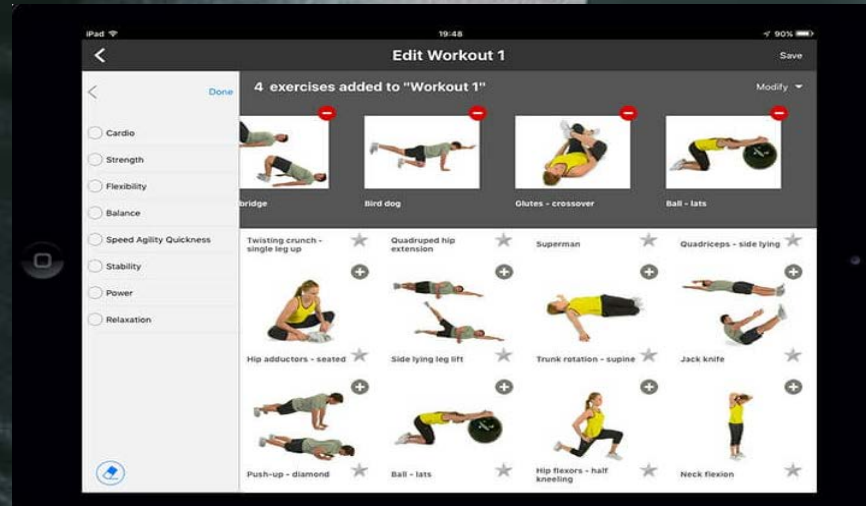
SAVE

Classes

- Home Portal / Online
- Scan / Auto Check-in
- Reporting
- Payments

Health & Fitness Programs

Equipment Supplier Apps and Tools



Gym Cardio Equipment



Communication

Smart Communication



- Trigger communication to automate communication.
- 2 way communication, tracking and recording.
- “Personalise” communication.
- Communication = Retention = \$\$
- Surveys – in system or industry standard eg NPS

Competition Management

Team Members

Roles

Communications

Fixtures / Results / Ladders

Reporting



- Trends
- Attendances
- Utilisation
- Staffing requirements
- Heat-maps / Postcode analysis



Payments



- Direct Debits
- Integrated EFTPOS
- Cashless transactions

A swimmer is shown underwater in a pool, moving from left to right. Bubbles trail behind the swimmer's head and arms. The pool's lane lines are visible on the bottom and sides.

Thank You

Bryn Whales,

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Questions

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