

MEDIA RELEASE

12th July 2019

Sport, Recreation and Play Industry Innovation Award Finalists 2019 Announced

As an industry sector, we all acknowledge that there is a need to encourage more people to be active and provide them with opportunities to play, recreate, keep fit, and participate at all levels. Over the past few years we have seen the growth of new programs, events and more accessible facilities but little growth in formal participation numbers in physical activity in Australia.

The National Sports Convention 2019 has engaged more than a dozen collaborators and over 125 global and Australian organisations to come together to encourage the industry to be more innovative in the way it plans, funds, and provides active recreation and community opportunities. On target to achieve over 900 delegates the NSC is the largest community sport convention in the southern hemisphere.

The Australian Sport, Recreation and Play Industry Innovation Awards have finalised and announced their Category Finalists. These Innovation Awards aim at recognising and celebrating Innovation that has promoted and encouraged more people to play, recreate and participate in sport. The 2019 Innovation Award winners will be announced as part of the National Sports Convention conference plenary sessions on Wednesday 24th July and the overall Australian Sport, Recreation and Play Industry Innovation Award winner will be presented on Thursday 25th in the morning Global Thought Leaders Session at approximately 10.00am.

Each category winner will receive a trophy and \$500 cash award. The winners of each category will then be judged for the opportunity to be the 2019 winner of the Overall Industry Award for Innovation and receive a \$1,000 Award.

The finalists in each category are:

1. Programs, Activities and Events:

Innovative programs, activities and events that have been developed to encourage the community to be more active in large numbers:

- ACTIV8 RYAN, A fully inclusive physical education program to activate the whole student population (Qld) – Ryan Catholic College

- Man v Fat Soccer – Australia (WA) – University of Western Australia
- NAB RunWest (NSW), Community running event – Athletics Australia & Athletics NSW

2. Sports Surfaces

Innovative solutions that allow greater intensity and durability of natural, hybrid, synthetic or hard sports surfaces that allow for greater usage:

- Aura Sports Floor (Qld) – Aura Sports
- Australian Catholic University FIFA Field and movable cricket wicket – Hansen Yuncken

3. Technological Solutions and Products

Business to business or the business to consumer innovations that encourage more people to play sport or be active:

- GameDay Mobile App (NSW) – Stack Sports
- Cricket Australia Coach APP (Vic) – Cricket Australia
- SportsEye Network (NSW) – ActiveXchange

4. Playground Design and Development

Designs and developments that allow and encourage more children to play, have fun and be active:

- Scarborough Beach Intergenerational Plaza (WA) – City of Stirling
- Carrs Bush Inclusive Playground (NSW) – Hornsby Shire Council
- Brimbank Nature Play - REVAMP research project – Deakin University

5. Marketing and Communications Innovations

The packaging and communication of an opportunity in a manner that has innovatively encouraged more people to be active:

- Sports Surfacing for the Colour Blind (Education guide) – Grassports Australia (Qld)
- Exercise Right Week (Aus) – Exercise & Sports Science Australia
- Membership Retention and Communication Campaign (Aus) – Belgravia Leisure and ActiveXchange

6. Facility Design and Development

Innovative design and management that creates and environment where more people are active, (built and natural environments):

- Penshurst Park Sporting Hub Stage 1 (NSW) – Georges River Council
- Modular Accessible Pavilions (Qld) – Ausco Modular
- Broken Hill Integrated Wellness Centre (NSW) – YMCA (NSW)

7. Young Innovator of the Year

A young person (under 25) who has developed a program, space, activity, technological solution or innovative partnership that is encouraging more people to be active:

- Laura Eason (NSW) – YMCA (NSW)

- Patrick Beazley (Vic) – SPORTENG
- Annie Flamsted (Qld) – iNSPIRE Sport Online

National Sports Convention Innovation Expo

As part of the National Sports Convention Sport and Recreation Expo the final three short listed applicants will all be provided with an opportunity to display their innovation as part of the Sport and Recreation Expo so that the rest of the industry can appreciate their innovations.

Further Details

Full details of the National Sports Convention can be found at www.nationalsportsconvention.com.au

Interviews and further questions on the National Sport, Recreation and Play Innovation Awards can be sourced from the National Sports Convention convenor, Martin Sheppard at martins@smartconnection.net.au or by contacting 03 9421 0133.

To register for National Sports Convention 2019 click [here](#).

Editors Notes:

Full Program can be found at <https://www.nationalsportsconvention.com.au/programs/>

Follow the National Sports Convention on [Facebook](#), [LinkedIn](#) and [Twitter](#)

#NSConvention #MoveItAUS #FindYour30

Further information contact Martin Sheppard, Co-Founder - National Sports Convention

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Event Details

National Sports Convention 23rd – 25th July 2019

Melbourne Convention and Exhibition Centre

COLLABORATORS AND INDUSTRY PARTNERS

The National Sports Convention 2019 has been developed with Sport Australia, CASRO and Sport New Zealand and has been made possible with the support of our Foundation Partners, Collaborators, our Industry Partners, generous sponsors and the speakers who have travelled near and far to share their experiences on how Australia can really make a difference by encouraging more people to be active.

IN CONJUNCTION WITH



COMMITTEE OF
AUSTRALIAN SPORTS AND
RECREATION OFFICIALS



OUR FOUNDATION PARTNERS



OUR COLLABORATORS



OUR PROGRAM CONTENT DEVELOPERS

We are grateful to our Partners and Collaborators together with the following organisations that have had significant impact on the structure and focus of the National Sports Convention programs.



REPRESENTATIVE ORGANISATIONS

- 106 Architects
- ACHPER
- ACHPER (Vic)
- Acousto-Scan
- Active Citizens Worldwide (SIN)
- Active Support
- ActiveXchange
- ALFAQ
- Aligned Leisure
- Australian Football League
- Australian Institute of Health and Welfare
- Australian Institute of Sport
- Australian Primary Principals
- Australian Sports Foundation
- Basketball Australia
- Belgravia Health and Leisure Group
- BlueFit
- Borondara City Council
- Botanic Gardens & Centennial Parklands
- Children's Hospital of Eastern Ontario Research Institute (Canada)
- City of Greater Bendigo
- Cricket Australia
- Cumberland Council
- Deakin University
- Department of Jobs, Precincts and Regions
- Dept. of Environment, Land, Water
- Dept. of Local Government, Sport and Cultural Industries (WA)
- Disability Sport & Recreation
- Exercise & Sports Science Australia
- Experiences Design Co.
- FieldTurf Tarkett (CAN)
- Fitness Australia
- Football NSW
- Football Queensland
- Football Victoria
- Fun with Balls GmbH (GER)
- GoFit
- Golf Australia
- Greenplay Australia
- Gymnastics Victoria
- HCMA Architecture + Design (CAN)
- HG Sports Turf
- Hockey NSW
- Hornsby City Council
- Hume City Council
- ICC T20 World Cup 2020
- InnerWest Council
- Intelligent Play (UK)
- JARO Sports
- Johnstaff
- Kiriab
- KPMG Australia
- Labosport Australia
- Logan City Council
- Maccabi Victoria
- Mapei Australia
- Moreland City Council
- Multicultural Women in Sport
- National Heart Foundation of Australia
- National Seniors Australia
- Office of Sport NSW
- Otium Planning Group
- parkrun Australia
- Play by the Rules
- PlaySport
- Polytan
- Portas Consulting (SIN)
- Pride in Sport
- Proud2Play
- revolutioniseSPORT
- Royal Life Saving Society NSW Branch
- Ryan Catholic College (Qld)
- School Sport Australia
- Shoalhaven City Council
- SHUNT Applied Creative
- Slamit Tennis and Fitness
- Smart Connection Consultancy
- Smartlux
- Special Olympics Australia
- Sport and Leisure Solutions
- Sport and Recreation Victoria
- Sport Australia
- Sport Concepts Australia
- Sport New Zealand (NZ)
- Sport NSW
- SPORTENG
- Sports Clean
- Sports Community
- Sports Environment Alliance
- Sport Singapore (SIN)
- Stack Sports
- Steelers Wheelchair Rugby
- Swimming Australia
- Tennis Australia
- The Sponsorship Consultants
- TigerTurf Australia
- Tuff Group
- University of Sydney
- VicHealth
- Victoria University
- Warren and Mahoney
- Warren Green Consulting
- Welcoming Australia
- Western Bulldogs
- Western Leisure Services
- Wheelchair Sports NSW
- World Health Organisation (SW)
- Wyndham City Council
- Xypher Consulting
- YMCA NSW
- Youth Sport Trust (UK)